

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 587496 /		<u>Alt Order #</u>
<u>Product</u> Natl Republican Senate Committee 2012		
<u>Contract Dates</u> 11/01/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 8201	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	WGNT	11/02/12	11/06/12	WGNT News	7-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$100.00			
		Week: 11/05/12	11/11/12	MT-----				2	\$100.00			
N 2	WGNT	11/02/12	11/06/12	9a-12p M-F	9a-12p		:30			NM	12	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				4	\$280.00			
		Week: 11/05/12	11/11/12	MT-----				8	\$280.00			
N 3	WGNT	11/02/12	11/06/12	12p-3p M-F	12p-3p		:30			NM	8	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				4	\$280.00			
		Week: 11/05/12	11/11/12	M-----				4	\$280.00			
N 4	WGNT	11/01/12	11/06/12	4-5p M-F CW	4p-5p		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$235.00			
		Week: 11/05/12	11/11/12	M-----				1	\$235.00			
N 5	WGNT	11/02/12	11/05/12	5p-6p M-F	5p-6p		:30			NM	4	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				2	\$345.00			
		Week: 11/05/12	11/11/12	M-----				2	\$345.00			
N 6	WGNT	11/01/12	11/05/12	6p-7p M-F	6p-7p		:30			NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---TF--				4	\$415.00			
		Week: 11/05/12	11/11/12	M-----				2	\$415.00			
N 7	WGNT	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$1,250.00			
Totals											36	\$11,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	36	\$11,490.00	\$9,766.50
Totals	36	\$11,490.00	\$9,766.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
587496 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/12 - 11/06/12	Natl Republican Senate	

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sen:	10/31/12 / 10/31/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.